



FOR IMMEDIATE RELEASE

Four Companies Receive “2012 Employer of Choice” Recognition by Massachusetts Chamber of Commerce

East Longmeadow, MA (July 31, 2012)—Four Massachusetts businesses have been selected as Employer of Choice Award recipients by the Massachusetts Chamber of Commerce. The four companies: People’s Bank of Holyoke, Sanderson-MacLeod, Inc. of Palmer, Savage Arms of Westfield and Seven Hills Foundation of Worcester will receive their awards at the Chamber’s Business Summit in September at the Resort and Conference Center in Hyannis.

Recognition as an Employer of Choice provides statewide visibility for companies that have developed a culture for transforming and rewarding employee performance. The categories of focus are: Company Culture, Training & Development, Communication, Job, Recognition/Rewards, Life-Work Balance and Employer of Choice-Related Results.

Debra Boronski, President of the Massachusetts Chamber of Commerce said the three-step process ensures they select only the best companies. “After an initial application with basic questions relating to Employer of Choice, we select semifinalists and submit additional, more detailed, questions. We narrow that down to a smaller group and conduct on-site interviews with all the finalists to verify and ultimately select the winners.”

Employers who have been in business for at least three years and have a minimum of 25 employees are eligible to participate. Size of company and its resources will be taken into consideration in the screening and selection process. Awards are given in two sectors, Manufacturing and Non-manufacturing/Service.

The Massachusetts Chamber of Commerce Annual Business Summit is a three-day gathering (September 9-11) of business professionals from across the state, as well as, state and local elected officials and representatives from the Massachusetts Office of Economic Development. This year the summit will feature relevant panel discussions on healthcare cost containment, how to leverage social media and an employer’s legal responsibilities.

For more information and to register for the summit contact Debra Boronski, President, Massachusetts Chamber of Commerce at (617) 512-9667 or (413) 426-3850, or visit their website:

www.massachusettschamberofcommerce.com.

